

Corporate Sponsorship Pack

Rally Round Rupert was founded in 2022 to relieve the need and protect the health of children and their families affected by Spinal Muscular Atrophy (SMA). We work to improve the understanding and knowledge of SMA among the public and provide financial support to further advance clinical research into the condition.

Sponsorship is a great way to support Rally Round Rupert, whilst generating brand awareness and enhancing your brand value amongst your customers, your employees and our supporters.

Benefits for Your Business

There is a wide range of benefits for your business including:

- Enhancing your brand
- Showcasing your reputation as a socially responsible company
- Building rapport with your audiences and reaching new ones
- Generating positive PR opportunities
- Being associated with a charity that is supporting medical research with real and tangible benefits
- Generating positive employee engagement



How Your Business Can Get Involved

There are many ways that you can support Rally Round Rupert, including:

- Employee participation in a Rally Round Rupert Challenge Event
- Corporate sponsorship opportunities
- Match funding for employee led fundraising
- Making Rally Round Rupert one of your chosen charities
- Fundraising as a team building activity

If you would like to discuss either sponsorship opportunities or ways you and your business can support Rally Round Rupert, please contact us at info@rallyroundrupert.org.uk or visit us at www.rallyroundrupert.org.uk.

Bank account: Rally Round Rupert | 60-10-07 | 89312309